Save the Summer Flounder Fishery Fund

We seek to safeguard and improve fishing access to summer flounder, for those who enjoy it and to ensure the survival of those who depend on it, through scientific and legislative means.

"...such action may necessitate foregoing any 2009 recreational fishery...to ensure...rebuilding objectives are not further compromised" – Bill Hogarth, Director, NMFS, in a letter to the MAFMC and ASMFC regarding summer flounder fishery management

Dear Fellow Fisherman.

If you are **concerned about the future** of the Summer Flounder Fishery and the continuing viability of the businesses and fishermen who rely on this resource, then you need to help both the fishery and yourself by supporting the **Save the Summer Flounder Fishery Fund**.

SSFFF is a new organization made up of Party and Charter boat owners, Tackle and Bait Store Owners, Tackle Distributors, Bait Wholesalers, and others whose livelihoods are dependent on a **healthy and vibrant recreational fishing industry**. All of these business owners and professionals realize the importance of an **equitable and scientifically accurate** management strategy for Summer Flounder.



The **tremendous economic impact** of this one species, Summer Flounder, is reflected in local tackle and bait shops, party and charter boats trips, dockside and over the road fuel sales, hotel/motel accommodations, marinas, as well as shore community restaurants and cafes .We, as participants in the Summer Flounder fishery, know that the summer flounder **population is NOT in trouble** and that **current populations are substantial**. We believe that the flounder regulations we now abide by are **overly restrictive**, and we fully expect that the quota will be even smaller in 2008.

We cannot hope to keep this fishery thriving unless we act now as a well-organized group with a common agenda and a comprehensive vision for the future! It is our aim to act now before the certainty of a **total fishing ban** is put into effect in 2009!

For more information on how to join us in the fight to keep this important traditional fishery open and to **make your donation today**, visit our website at **www.ssfff.net**.

SSFFF · P.O. Box 86 · Brielle, NJ · 08730 www.ssfff.net · info@ssfff.net